



NEWS from

For immediate release

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BARTON WINDOWS HELP RESIDENTS ENJOY VIEWS WITH EUROLOGIK

Barton Windows, a Eurocell fabricator based in Barton-on-Humber, Humberside, recently secured the contract to supply the windows and doors on the prestigious UnitedHealth UK Residential Care Home at Watersedge, in Scunthorpe.



The care home, which is being built by Manor Homes (Yorkshire) Ltd., is one of the largest homes of its kind in the UK and will provide services to the elderly and critically ill across the Humberside and East Yorkshire regions.

Barton Windows has been a Eurocell fabricator for over five years. The company fabricates and installs windows and doors into the commercial, residential and local authority sectors and has built-up a reputation as one of the market leaders in its field.

The UnitedHealth UK Residential Care Home is the latest major new business win for the fabricator. Kumud Wijayaratna, Managing Director of Barton Windows, explains: “We offer the entire range of Eurocell products, all backed up by our own industry-leading service, which allows us to offer customers a tailored package to exactly meet their needs. The partnership with Eurocell has been invaluable for growing our business.”

The new residential care home consists of over 150 places, all of which have been finished to an extremely high standard. The layout of the new development consists of ten large bungalows, along with a main three storey nursing block and a number of separate apartments with one and two bedrooms. A spokesperson from Stephen Roberts Associates, the architects on this project explains: “We wanted the residents to be able to make a real connection with the surrounding landscaped gardens and the Eurocell profiles, supplied by Barton Windows, were a crucial part of this because they offered much better sightlines.”

Sightlines are becoming ever more important as developers look for ways to differentiate their properties and create more aesthetically pleasing buildings. The Eurocell Eurologik system is preferred by many developers and planners because it is fully bevelled for a slimmer visual profile and cleaner sight lines. The fact that the Eurologik profile could be used on the entrance doors installed on this project allowed the developer to achieve an aesthetically balanced and coordinated look across all the properties.

The aesthetic appeal of the building is improved even further by the use of Ashlar effect render on the ground floor, which allows the traditional design to sit perfectly in the surrounding countryside setting.

UnitedHealth UK, which works exclusively with the NHS, will benefit from the thermal efficiency offered by the windows, which use Pilkington Clear Soft Coat glass to achieve the required U-values.

Barry Stone, Commercial Manager at Eurocell Profiles, explains: “This is an extremely prestigious job to be involved with and reflects the quality and service we offer in being its chosen partner for windows and doors. The evaluation of the suppliers and their products was extremely rigorous and is testament to our combination of high quality product and excellence in customer service.”



For more information on the Eurocell Eurologik system, visit the website: HYPERLINK "http://www.eurocell.co.uk" www.eurocell.co.uk or contact customer services on 0800 988 3049, or email press@eurocell.co.uk

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Notes to editors

Eurocell, part of the Tessenderlo Group, is the UK's leading supplier of PVC-u window, door, conservatory and roofline systems. From its base in Derbyshire, Eurocell supplies a national network of fabricators with a uniquely comprehensive range of PVC-u systems including windows, doors, inline patio doors, bi-fold doors, vertical sliders, conservatories, roofline, cavity closers and curtain walling.

Eurocell won the Derbyshire Business Awards 2007 after demonstrating a commitment to its customers, staff and the environment. A recent market research report (Rigby Research 2007: The PVC-u Profile Industry in the UK 2006: Market and forecast) showed that Eurocell achieved the position of 'fastest growing company over the last ten years within the PVC-u industry.' This has been achieved by a continual focus on investment, innovation and customer service.

Eurocell Building Plastics (EBP) is the sister company of Eurocell Profiles and operates 88 depots nationwide stocking roofline, windows trims, conservatory roofs and most other items required by the trade and DIY customer. Ordering can be done online at www.rooflineonline.co.uk which provides a quick, easy and convenient way for customers to source their building plastic products.

Tessenderlo Group is an international chemicals group with more than 100 branches in 20 countries. Around 8,100 people work for the group, 1,315 of whom are located in the UK. The company's consolidated turnover totalled 2,406 million EUR in 2007, from its three Business Groups (chemicals, plastics converting, specialities). The group is a European and world leader in most of its product areas. Tessenderlo Chemie NV is listed on Euronext Brussels and is part of Next 150 and BEL Mid.

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